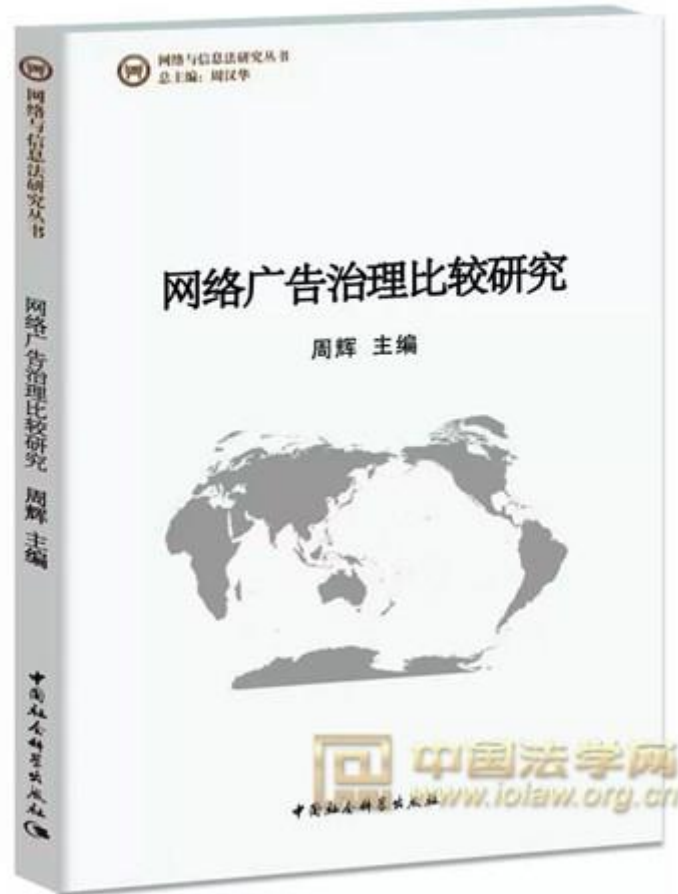


**New Book: A Comparative Study on the Regulation of Cyber Advertisement**



**Zhou Hui (ed.), *A Comparative Study on the Regulation of Cyber Advertisement*, China Social Sciences Press, October 2018.**

This book is the first one in the book series Cyber and Information Law Studies. As the first monograph that carries out systematic review and comparative study of the regulation of cyber advertisement in China, it helps the regulators, researchers, and practitioners of cyber advertisement to better understand the regulatory institutions, the legal system and successful experiences in the field of cyber advertisement in different countries, with a view to promoting the healthier, orderly and rapid development of cyber advertisement and the good governance of the cyberspace.